



2022-2023 Sponsorship Opportunities

CHILDRENSTRIVINGTOGETHER.ORG



ABOUT

Children Striving Together

Children Striving Together (CST) is a youth-driven non-profit organization based in the city of Compton, California. Our mission is to assist at-risk youth and youth of the community through enrichment activities, mentoring, tutoring, quarterly field trips, and annual events. Our motto is to “Help Our Youth Thrive” for success that fosters their growth.

We believe that our youth are the future pillars of our community and we strive to assist parents, who work hard and have limited schedules, as we all work together to ensure our youth obtain all they need to succeed.

HEALTH & WELLNESS

We always offer activities that keep our youth moving. From sporting activities to physical activities at our events, an essential part of helping our youth thrive!

ACADEMIC SUPPORT

In addition to tutoring and homework support, we have developed strategies that support our children in their goals for academic development.

ENRICHMENT

Enhance our youths' quality of life outside the classroom with enrichment activities such as arts and crafts, teen book clubs, field trips, and much more!



Annual Events

Our six annual events that bring in
OVER 5,000 ATTENDEES EACH YEAR.

JANUARY



Vision Board Event

Vision Board events are hosted annually to get the youth and the community in the habit of setting their goals early on in the year. Manifesting, writing things down, and making them plain is something we want the youth and community to fully grasp and understand. Sponsors help not only with the products needed for the event but also takes this event to another level.

MARCH / APRIL



Easter Eggstravaganza

The Easter Eggstravaganza is a way to bring the youth out and have some fun that kids should be able to have. Finding eggs, decorating baskets, and engaging with other children allow children to be who they truly are. Sponsors help execute this event and bring life to Easter.

JUNE



Annual Day in the Park

The Day in the Park Event was one of the first events CST put on for the community and because of that it has grown into an annual event. We bring out the community, families, friends, and of course the youth to enjoy a themed day in the park. This event allows the community to sit back relax, eat, be entertained, and have pure fun. Even the parents are able to participate in the activities.



Annual Events, CONTINUED

Our six annual events that bring in
OVER 5,000 ATTENDEES EACH YEAR.

AUGUST



Back-to-School Give Away

Help us get the kids back in the school spirit with a fun day filled with giveaways! Asking educational questions for bigger prizes, engaging the children of school like fundamentals, and moving throughout the event to add supplies to their backpacks allows the children to rally their enthusiasm for learning.

OCTOBER



Black Tie Masquerade Gala

Our annual gala is our biggest fundraising event that helps to support our mission and participants for years to come. Sponsors help to make this happen by being an integral part of bringing our community together, providing an amazing gala experience for attendees and continuing our work in the community!

DECEMBER



Toy Giveaway

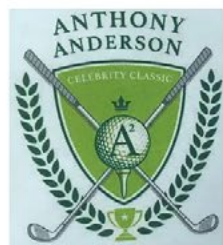
'Tis The Season to be giving back and allowing those who may not be able to experience Christmas to have something to look forward to during the holidays. Sponsors are so important for this event because it really allows us to give children and teens what they really want during one of the most exciting times of the year.

Why Sponsor a CST Event?

Our youth need us now more than ever. When you support a CST event, you truly become a part of our community. Your donation allows us to continue, and to grow, our work in the community helping Compton youth feel comfortable in their own skin, cope with any issues they may be dealing with, strive to become stronger and more resilient adults and grow into strong leaders for our future.

Due to COVID-19, most of our events were postponed or converted to virtual events, but our attendance at each annual event has steadily increased. Families and youth are ready to meet back in person this year, so it's sure to be a record-breaking year of celebration and support!

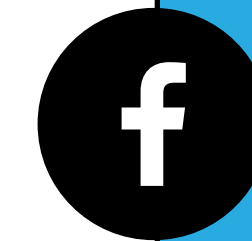
YOU'RE IN GOOD COMPANY



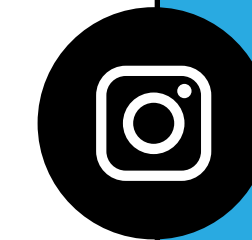
Engagement



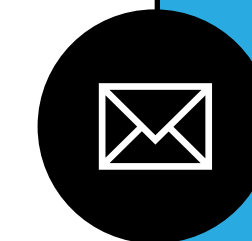
5,000+ ATTENDEES/
YEAR



850 FACEBOOK
FOLLOWERS



2,608 INSTAGRAM
FOLLOWERS



1,790 EMAIL
SUBSCRIBERS

We serve youth ages 5-18 through enrichment, mentoring, tutoring, and so much more that fosters our youth's growth. Through fundraising, marketing, word of mouth, and doing the work, our youth see more and more how bright their future really is.



Sponsorship Opportunities

Presenting Sponsor

\$10,000 – 1 AVAILABLE PER EVENT

- Listed as Presenting Sponsor on all marketing materials, press release, website, social media posting, and shout-outs during event.
- Logo on all printed event materials including Step & Repeat photo station.
- Speaking opportunity at the event to welcome guests prior to the main presentation and entertainment.
- Mentions throughout the course of the night by emcee.
- Logo on table centerpieces.
- Two tables at event for up to 16 guests.

Gold Sponsor

\$5,000

- Listed as Gold Sponsor on all marketing materials, press release, website, social media posting, and shout-outs during event.
- Logo on all printed event materials including Step & Repeat photo station.
- Mentions throughout the course of the night by emcee.
- Logo on VIP Happy Hour napkins and cups
- One table at event for up to 8 guests.





Sponsorship Opportunities, CONTINUED

Silver Sponsor

\$2,500

- Listed as Silver Sponsor on all marketing materials, press release, website, social media postings, and shout-outs during event.
- Logo on all printed event materials.
- Mentions throughout the course of the night by emcee.
- Signage at event highlighting sponsorship.
- Five event tickets.

Bronze Sponsor

\$1,000

- Listed as Bronze Sponsor on website, social media postings, and shout-outs during event.
- Logo on Thank You sign by the exist at the end of the evening.
- Five event tickets.

Vendor*

\$50-100*

- Space for one 6' table at event.
- Minimum of two shout-outs by emcee during the event.
- Includes meal for one booth attendee. Extra meal can be purchased for second booth worker at discounted rate of \$65.

**Only available for select events. Cost varies per event.*



How to Sponsor a CST Event

1

Choose an Event + Sponsorship Level

Choose one of CST's [annual events](#) and which [sponsorship level](#) will be the best fit for your organization.

2

Email Children Striving Together

Email Children Striving Together (childrenstrivingtogether@gmail.com) with your chosen event and sponsorship level. We'll provide payment options and answer any question you have about the upcoming event!

BECOME A SPONSOR

3

Secure Your Sponsorship!

You'll receive an email from childrenstrivingtogether@gmail.com confirming your sponsorship. We look forward to hosting you at our CST event!

*Please note that sponsorship benefits may change based on COVID regulations on/near event day. CST will contact sponsors with updated benefits should any changes be needed. Sponsorships cannot be refunded and we will do our best to provide equal benefits in the case that we must remove some due to local and national guidelines. Thank you for your understanding!





Our Future is Bright

The future of CST is bright. Our initial goal was to impact the world starting with our community and we're now well on our way. We hope to eventually have youth centers around the world, offering greater academic support, activities and events catered to their specific communities, and a chance to add value to the lives of youth everywhere.

LEARN MORE AT [CHILDRENSTRIVINGTOGETHER.ORG](https://childrenstrivingtogether.org)

Thank you!

Thank you again for your interest in supporting our Compton youth!
Please contact us with any questions or to secure your sponsorship.

Christi McDaniel, CEO
childrenstrivingtogether@gmail.com
[\(310\) 807-1579](tel:(310)807-1579)

BECOME A SPONSOR



Children Striving Together is a 501(c)3 nonprofit organization
and donations are tax deductible.